



S. TAMER CAVUSGIL
Fuller E. Callaway Professorial Chair
Executive Director, Center for Int'l Business Education and Research
Institute of International Business, Robinson College of Business
GEORGIA STATE UNIVERSITY

cavusgil@gsu.edu

35 Broad Street, Suite 1424, Atlanta, GA. 30303

Office: 404/413-7284 Mobile: 517/402 4928

Tamer specializes in the internationalization of the firm, global strategy, emerging markets, and buyer-seller relationships in cross-border business. Most recently, he has been researching middle-class evolution in rapidly transforming economies, in addition to leading an effort to measure and mitigate country risk as a way of building risk-resilient enterprise. He is the founding executive director of CIBER at Georgia State, a national resource center partially funded by the federal government.

His professional career spans teaching, research and administrative responsibilities in international business at Michigan State University (1987-2008), Bradley University (1983-87), University of Wisconsin-Whitewater (1978-83), and the Middle East Technical University (ODTU), Turkey (1976-78). In addition, he served as *Senior Fulbright Scholar* to Australia and taught at Monash University. Tamer also served as a visiting Professor at Manchester Business School, and held the *Gianni and Joan Montezemolo Visiting Chair* at the University of Cambridge, the United Kingdom. Currently, he is *Visiting Professor*, Leeds University Business School, and serves on the *Hong Kong Research Grants Council*.

At Michigan State University, Tamer was the inaugural holder of the John W. Byington Endowed Chair in Global Marketing, and also held distinction of MSU Distinguished Faculty, the highest award given to a faculty member. He founded the Center for International Business Education and Research (CIBER), a leading National Resource Center in 1989, and served as its Executive Director until 2008. At MSU-CIBER, he spearheaded the development of now leading international business knowledge portal, **globalEDGE**. During his career, Tamer mentored about 30 doctoral students, who have gone on to become successful academics at major business schools across the world.

Tamer has authored more than a dozen books and over 190 refereed journal articles. His work is among the most cited contributions in international business. He is the founding editor of the *Journal of International Marketing* now published by the American Marketing Association, and *Advances in International Marketing* published by Emerald Group Publishing. He serves on the editorial review boards of a dozen professional journals including the *Journal of International Business Studies*. Currently, he serves as editor for Int'l Business book series for the **Business Expert Press** series.

Tamer is the senior author of the leading textbook, **International Business: The New Realities**, with Gary Knight and John Riesenberger (3rd Edition, 2013, Pearson). Other books include: **Internationalizing Business Education** (1993, MSU Press), **Internationalizing Doctoral Education in Business** (1995, MSU Press), and **Doing Business in the Emerging Markets**, 2nd Ed. (2013, Sage). He also edited reference books: **Study Abroad for Business Schools** and **Emerging Frontiers in International Business Research and Theory**.

Tamer is an elected Fellow of the **Academy of International Business**, a distinction earned by a select group of intellectual leaders in international business. He also served as Vice President of the AIB, and on the Board of Directors of the **American Marketing Association**.

Tamer holds BS degree in business and economics from the *Middle East Technical University* (ODTU) in Ankara, Turkey. He completed his MBA and Ph.D. degrees in business at the *University of Wisconsin*.